

# Rubens LP

## illustrator

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## Summary

I am a freelance illustrator with over 18 years of experience in creating visual solutions for media companies, fashion industry and advertising agencies. I have a background in **industrial design** and a passion for art, design and technology. I have worked with prestigious brands such as **Adidas, Nike, Absolut Vodka, Coca-Cola, Microsoft and Veuve Clicquot** and exhibited my work in galleries around the world.

## Skills

- Illustration
- Graphic Design
- Art Direction
- Front-End development
- Adobe Photoshop
- Adobe Illustrator
- HTML
- CSS
- JavaScript

## Work experience

### Freelance Illustrator - 2005-present

- Created illustrations for various clients in different sectors, such as media, fashion, advertising, education and entertainment.
- Developed concepts and styles according to the brief and the target audience.
- Delivered high-quality artwork on time and within budget.
- Collaborated with art directors, designers, editors and other creative professionals.

### Industrial Designer - 1998-2005

- Worked for web companies, advertising industry, press and architecture offices doing designs, art direction and illustrations.
- Designed websites, logos, brochures, posters, banners and other graphic materials.
- Applied design principles of effective visual communication of an idea or concept throughout forms, organic shapes, proportions, color theory, etc.

## Education

Bachelor of Industrial Design - Mackenzie University of São Paulo - 1998-2002

## Interests

Books, video games, small talk with friends, spirituality, travelling, surfing the web, listening to music, history, everything related to popular culture and walking by the nature.